II.   CLAIM AMENDMENTS

1. (cancelled)

2. (currently amended) A system according to ~~claim 1~~ claim 37, the system further comprising:

> a selection block for selecting data to be retrieved from ~~an external data storage~~ the external databases, the selection being made at least partially on the basis of ~~said extracted data~~ generated information based on the personal content,
>
> a receiver for receiving ~~said~~ the selected data, and
>
> an association block adapted to associate ~~said~~ the received data with the personal content stored in the data repository,
>
> wherein the service provision block is arranged to utilize ~~said~~ the received data for generating and/or providing ~~said personal~~ the personalized service.

3. (currently amended)   A system according to ~~claim 1~~ claim 37, the system further comprising

> a data retrieval block ~~from~~ for retrieving at least one stored object and/or item of data ~~extracted~~ from the remote data repository and
>
> a server including application software for performing an action as a result of which information is generated, the action being to utilize the retrieved object and/or said data ~~extracted~~.

4. (cancelled)

5. (currently amended) A system according to ~~claim 1~~ claim 37, the system further comprising a billing system for generating charging information on the basis of ~~an~~ the ~~action~~ personalized service performed.

6. (currently amended) A system according to claim 3, the system further comprising

a subscription management block for receiving a subscription request at a server and processing said request on said server, and

~~a~~ wherein the data retrieval ~~and selection~~ block is responsive to said processing to allow access of the ~~application software~~ service provision block to an object and/or stored information in the remote data repository.

7. (currently amended) A system according to claim 3, the system further comprising

a subscription management block for receiving a subscription request at a server and processing said request on said server, and

~~a~~ wherein the service provision block is responsive to said processing to ~~send~~ retrieve an object and/or ~~extracted information~~ personal content from ~~in~~ the remote data repository ~~to the server~~ in order to enable provision of the service requested.

8. (cancelled)

9. (currently amended) A system according to claim 6, wherein an object and/or ~~extracted~~ generated information based on personal content is identified in the request, and the object and/or ~~extracted~~ generated information based on personal content ~~defining~~ defines the action to be performed by the server.

10. (currently amended) A system according to claim 2, wherein

~~said~~ the personalized service includes a personal magazine in a paper and/or digital format and said received data comprising at least one item ~~of~~ selected from the following data: i) calendar information, ii) image/video information, or iii) location information of the user and

said selected data received from the external data storage includes information to be laid out in the personal magazine.

11. (currently amended) A system according to claim 10, wherein the selection block is arranged to use at least date information extracted from ~~said~~ the personal content in order to select objects and/or extracted data from ~~the~~ a time interval to be laid out in the personal magazine.

12. (currently amended) A system according to claim 4, wherein said ~~extraction~~ information generation block ~~for extracting data from said personal content~~ includes at least i) optical character/text recognition or ii) pattern recognition.

13. (currently amended) A method comprising:

acquiring personal content in a mobile terminal, said personal content including at least one of photographs, text, video, speech, calendar information, and location information;

storing at least a ~~first~~ part of said personal content in the mobile terminal;

selecting and transferring through a telecommunications system at least a ~~second~~ part of the personal content between the mobile terminal and a remote data repository, ~~the transfer to be initiated when predetermined criteria are fulfilled,~~

storing the transferred personal content in the remote data repository,

assigning at least one of the repositories for the use of each of the terminals, and providing the repositories with a processor for accessing the personal content from at least one terminal,

~~extracting data from said at least a first part of the personal content,~~ receiving a request for a service involving the use of personal data and associating the request with a personalized service

~~associating said extracted data with said at least a second part of the personal content,~~ analyzing the personal content and generating information based on the personal content and further combining the generated information based on the personal content with other data obtained from external databases ;

in response to ~~said associating~~ the generation of information based on the personal content and combining of other data obtained from external databases ~~step~~, generating ~~a~~ the associated personalized service incorporating ~~a combination of the first part of the personal content and the second part of the personal content which have been associated with each other by the association block~~the

generated information based on the personal content and combined with the other data obtained from external databases.

providing said personalized service to the ~~user~~ mobile terminal.

14.   (currently amended) A method according to claim 13, the method further comprising:

selecting data to be retrieved from an external data storage, the selection to be made at least partially on the basis of said ~~extracted data~~ generated information based on the personal content:~~;~~

receiving said selected data,

associating said received data with the personal content stored in the data repository, and

providing ~~a~~ the associated personalized service, the service to utilize said received data.

15.   (currently amended) A method according to claim 13, the method further comprising:

retrieving at least one stored object and/or item of data ~~extracted~~ from the remote data repository and

performing an action as a result of which information is generated, the action being to utilize the retrieved object and/or said data ~~extracted~~.

16. (cancelled)

17. (currently amended) A method according to claim 13, ~~the method~~ further comprising generating charging information on the basis of ~~an action~~ the personalized performed.

18. (currently amended) A method according to claim 15, ~~the method~~ further comprising:

> subscribing to a service by sending a request to a server,
>
> processing said request, and
>
> in response to said processing, ~~allowing application software to access~~ accessing an object and/or stored information in the remote data repository.

19. (currently amended) A method according to claim 15, the method further comprising:

> subscribing to a service by sending a request to a server,
>
> processing said request, and
>
> in response to said processing, sending an object and/or ~~extracted information~~ personal content ~~to the server~~ to provide the service requested.

20. (cancelled)

21. (currently amended) A method according to claim 18, wherein an object and/or ~~extracted information~~ generated information based on personal content is identified in the request, the object and/or ~~extracted information~~ generated information based on personal content defining the action to be performed by the server.

22. (currently amended) A method according to claim 14, wherein

~~said~~ the personalized service includes a personal magazine in paper and/or digital format, said received data to comprise at least one item ~~of~~ selected from the following data: i) calendar information, ii) image/video information, or iii) location information of the user and

said selected data retrieved from an external data storage includes information to be laid out in the personal magazine.

23. (currently amended) A method according to claim 22, wherein in the ~~selection step~~ selected item includes at least date information extracted from ~~said~~ the personal content ~~is~~ and is used in selecting objects and/or extracted data from ~~the~~ a time interval to be laid out in the personal magazine.

24. (currently amended) A method according to claim 16, wherein said ~~extracting of~~ generation of information based on personal content ~~data from said personal content~~ includes at least performing i) optical character/text recognition or ii) pattern recognition.

25. (currently amended) An apparatus comprising:

an extraction block for extracting data from personal content stored in a mobile terminal;

~~an association block for associating said extracted data with personal content stored in at least one remote data repository assigned to the mobile terminal, said personal content including at least one of photographs, text, video, speech, calendar information, and location information; and~~

~~a service provision block responsive to said association block to generate and/or provide a personalized service incorporating a combination of the extracted data and the personal content stored in the at least one remote data repository which have been associated with each other by the association block.~~

a media-diary server having a data repository, the media-diary server adapted to receive extracted personal content from the mobile terminal and store the received personal content in the data repository, the media-diary server also adapted to obtain other data from external databases through an external communications network;

an applications server adapted to receive requests involving the use of personal content and associate the request with a personalized service;

an information generation block adapted to analyze the personal content and generate information based on the personal content and further, the information block is adapted to combine the generated information based on personal content with the other data obtained from external databases; and

a service provision block responsive to the information generation block to generate and/or provide the associated personalized service incorporating the information generated and combined in the information generation block.

26.   (previously presented) An apparatus according to claim 25, further comprising a selection block for selecting personal content for the personalized service.

27.   (previously presented) An apparatus according to claim 25, further comprising a daemon for activating the service provision block.

28.   (previously presented) An apparatus according to claim 25, further comprising definitions comprising information on requirements posed by the personalized service and different options for service requests.

29.   (currently amended) A method comprising:

extracting data from personal content stored in a mobile terminal

~~associating said extracted data with personal content stored in at least one remote data repository assigned to the mobile terminal, said personal content including at least one of photographs, text, video, speech, calendar information, and location information; and~~

~~generating and/or providing a personalized service incorporating a combination of the extracted data and the personal content stored in the at least one remote data repository which have been associated with each other by the association block.~~

<u>receiving a request for a service involving the use of personal data and associating the request with a personalized service</u>

analyzing the personal content and generating information based on the personal
content and further combining the generated information based on the personal
content with other data obtained from external databases ;in response to the
generation of information based on the personal content and combining of other
data obtained from external databases, generating the associated personalized
service incorporating the generated information based on the personal content
and combined with the other data obtained from external databases.

providing said personalized service to the mobile terminal.

30. (previously presented) A method according to claim 29, further comprising
selecting personal content for the personalized service.

31. (cancelled)

32. (previously presented) A method according to claim 29, further comprising storing
definitions comprising information on requirements posed by the personalized service
and different options for service requests.

33. (currently amended) A computer program product for executing an application for
providing personalized services on a processor of a mobile terminal an application host
comprising:

a computer storage medium having processor readable program code embodied
therein, the processor readable program code further comprising:

processor readable program code for extracting data from personal content stored in
a mobile terminal

processor readable program code for <u>receiving a request for a service involving the</u> <u>use of personal data and associating the request with a personalized service</u>

<u>processor readable program code for analyzing the personal content and generating</u> <u>information based on the personal content and further combining the generated</u> <u>information based on the personal content with other data obtained from</u> <u>external databases ;</u>

<u>processor readable program code for, in response to the generation of information</u> <u>based on the personal content and combining of other data obtained from</u> <u>external databases, generating the associated personalized service incorporating</u> <u>the generated information based on the personal content and combined with the</u> <u>other data obtained from external databases.</u>

<u>processor readable program code for providing said personalized service to the</u> <u>mobile terminal.</u>

~~associating said extracted data with personal content stored in at least one remote~~ ~~data repository assigned to the mobile terminal, said personal content including~~ ~~at least one of photographs, text, video, speech, calendar information, and~~ ~~location information; and~~

~~processor readable program code responsive to said association to generate and/or~~ ~~provide a personalized service incorporating a combination of the extracted data~~ ~~and the personal content stored in the at least one remote data repository which~~ ~~have been associated with each other by the association block.~~

34. (previously presented) A computer program product according to claim 33, further comprising a selection block for selecting personal content for the personalized service.

35. (cancelled)

36. (previously presented) A computer program product according to claim 33, further comprising definitions comprising information on requirements posed by the personalized service and different options for service requests.

37. (new) A system comprising:

    a plurality of mobile terminals, each of said mobile terminals having an application for generating and storing personal content in a memory, said personal content being selected from the group consisting of: photographs, text, video, speech, calendar information, and location information;

    a mobile network communicating with the plurality of mobile terminals;

    a external communications network accessible through the mobile network;

    a media-diary server having a data repository, the media-diary server adapted to receive personal content from the mobile terminal and store the received personal content in the data repository, the media-diary server also adapted to obtain other data from external databases through the external communications network;

    an applications server adapted to receive requests involving the use of personal content and associate the request with a personalized service;

    an information generation block adapted to analyze the personal content and generate information based on the personal content and further, the information

generation block is adapted to combine the generated information based on personal content with the other data obtained from external databases; and

a service provision block responsive to the information generation block to generate and/or provide the associated personalized service incorporating the information generated and combined in the information generation block.